

**NOVEMBER 3 - 5**

Pre-Conference: November 2

**HARRAH'S WATERFRONT CONFERENCE CENTER**  
Atlantic City, NJ



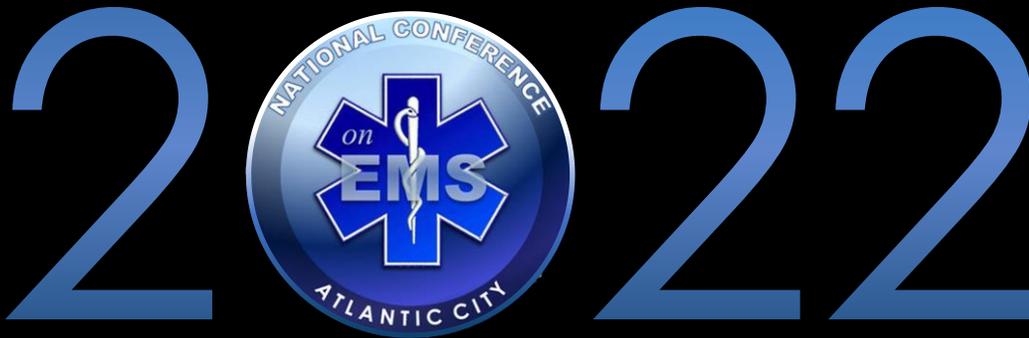
# 2022

**Leading Emergency Care Into The Future**

SPONSORSHIP / EXHIBITOR  
**Prospectus**



# SPONSORSHIP/EXHIBIT OPPORTUNITIES



## EXHIBIT HALL HOURS:

THURSDAY, NOVEMBER 3<sup>rd</sup> 12:30PM to SATURDAY NOVEMBER 5<sup>th</sup> 1:00PM

The National Conference on EMS offers display levels detailed below. The conference agenda includes dedicated exhibit hours and events unopposed by education sessions to maximize your time with attendees. **QUESTIONS?** Contact **Candida Taylor** at [candida@nationalconferenceonems.com](mailto:candida@nationalconferenceonems.com) or call **609-362-6505**.

## DIAMOND

Centrally located in a high traffic area, the 200 sq ft island display includes two 6' skirted table tops, four chairs, waste basket, and company identification sign

### Diamond Sponsor: \$12,000

Sponsorship includes a full-page ad in the conference program, registration for up to 4 representatives, acknowledgment on conference signage, and table for 10 at the 2022 EMS Awards Celebration.

## PLATINUM

Prominent aisle anchor, this 10' x 20' display space includes two 6' skirted table tops, four chairs, waste basket, and company identification sign.

### Platinum Sponsor: \$6,000

Sponsorship includes a full-page ad in the conference program, acknowledgment on conference signage, and 4 booth representatives and 4 seats at the 2022 EMS Awards Celebration.

## GOLD, SILVER & BRONZE

Display space includes a 6' skirted tabletop, two chairs, waste basket, and company identification sign. **SPACE IS LIMITED** due to COVID restrictions, and assigned on a first-come, first-served basis.

### Gold Display: \$3,300

10' x 10' booth with hotel carpet, full-page ad in conference program, acknowledgment on conference signage, framed Gold level recognition, 2 booth representatives and 2 seats at the 2022 EMS Awards Celebration.

### Silver Display: \$2,300

8' x 10' booth with hotel carpet, half-page ad in the conference program, acknowledgment on conference signage, and 2 booth representatives and 2 seats at the 2022 EMS Awards Celebration.

### Bronze Display: \$1,200

6' tabletop display (no booth), acknowledgment on conference signage and exhibitor listing in conference program.

## AMBULANCE

Drive your ambulance right onto the exhibit floor to showcase its newest features! Ambulance displays includes a 6' tabletop, two chairs, waste basket and a company identification sign.

### Ambulance Display: \$4,500

Sponsorship includes a full-page ad in the conference program, conference bag insert, acknowledgment on conference signage, 2 booth representatives and 2 seats at the 2022 EMS Awards Celebration.

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## FOOD & BEVERAGE OPTIONS

### BREAKFAST

Help attendees fuel up for the day by sponsoring a nutritious breakfast for a day of learning.

**Pre-Conference (Wednesday): \$2,000**

Sponsorship includes 25% discount on display space and recognition on conference signage.

**Main Conference (Thursday/Friday/Saturday – sponsor one or more days!): \$4,500/day**

Sponsorship includes 25% discount on display space, full-page ad in conference program, conference bag-insert, and recognition on conference signage.

**Pre-conference (Wednesday) AND Main Conference (one day): \$5,500**

Sponsorship includes 25% discount on display space, full-page ad in conference program, conference bag insert, and recognition on conference signage.

### LUNCH

Recharge attendees the mid-day lunch. Includes options for all types of dietary needs.

**Pre-Conference Lunch (Wednesday): \$3,000**

Sponsorship includes a 25% discount on display space and recognition on conference signage.

**Main Conference Lunch (Thursday/Friday/Saturday – sponsor one or more days!): \$6,000**

Sponsorship includes a 25% discount on display space, full-page ad in the conference program, conference bag insert, and recognition on conference signage.

### EXHIBITOR RECEPTION

The Exhibitor Reception marks the official opening of NCEMS Expo. Draw attendees to your display by sponsoring food/beverage options at the Exhibitor Reception!

**Exhibitor Reception: \$1,500 minimum**

Work directly with conference staff to customize your sponsorship details. Sponsorship includes a quarter page ad in the conference program, support signage, and a conference bag insert.

**Commit to staying until the close of exhibit hours on Saturday and be entered into a drawing for a 10' x 10' Gold Level booth at the 2023 Conference!**

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## FOOD & BEVERAGE OPTIONS

### EMS AWARDS CELEBRATION

The 2022 EMS Awards Celebration recognizes the selfless acts portrayed by our EMS community during the COVID-19 Pandemic and beyond. We honor the frontline workers who serve selflessly in this capacity every year.

#### EMS Celebration Sponsor: \$12,000

Sponsorship includes your logo on screen during dinner, brief welcome to guests, full-page ads in the EMS Celebration and conference programs, recognition on conference signage and in mobile app, conference bag insert, table for 8-10 at the Celebration Dinner, and 25% discount on display space.

#### EMS Celebration Reception: \$5,000

Sponsorship includes a half-page ad in the EMS Celebration program, recognition on conference signage, 4 tickets to the Celebration Dinner, and 25% discount on display space.

#### Floral Display: \$1,200

Sponsorship includes half-page ad in the EMS Celebration program, recognition on conference signage, and 2 tickets to the Celebration Dinner.

#### Awards Program Ad: \$750

Sponsorship includes 2 tickets to the Celebration Dinner and a business card ad in EMS Celebration Program.

### BREAKS

**Everyone needs a break! Sponsor a break for attendees to help them refuel and network on the exhibit floor.**

#### Morning or Afternoon Break: \$1,500

Sponsorship includes signage and recognition at the break, quarter-page ad in the conference program, recognition on conference signage, and conference bag insert.

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## TECHNICAL SUPPORT OPTIONS

### AUDIO VISUAL

The National Conference on EMS offers several tracks occurring simultaneously and hourly – AV support is critical to the production of these education sessions.

#### Audio Visual: \$5,000

Sponsorship includes special recognition on conference signage, conference bag insert, and 25% discount on display space.

### INTERNET

Internet sponsorship provides enough Wi-Fi bandwidth for attendees of the conference to access important conference information.

#### Wi-Fi: \$5,000

Sponsorship includes access to company's home page the first time attendees connect to the Internet, full-page ad in the conference program, recognition on conference signage, and 25% discount on display space.

### MOBILE APP

Invest in the conference mobile app that attendees use for schedules, speaker information, session descriptions and much more!

#### Mobile App: \$7,000 | Banner Ad: \$750

Sponsorship includes link to company's home page, full-page ad in conference program, recognition on conference signage, and 25% discount on display space (display discount limited to mobile app sponsors).

### CHARGING STATION

Located on the main concourse, this charging station provides power for up to people 8 simultaneously. The structure showcases your company logo on the sides of the unit.

#### Charging Station: \$1,200

In addition to the above description, sponsorship includes a full-page ad in the conference program and recognition on conference signage.

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## EDUCATION SUPPORT OPTIONS

### EDUCATION PARTNER

This is our most prestigious and exclusive sponsorship. Education Partners are recognized throughout the conference and highlighted in all sessions.

**Education Partner: \$20,000**

NCEMS event team will work with your organization to provide you with the acknowledgement that best fits your mission and business model to maximize your exposure and recognition.

### KEYNOTE ADDRESS

The National Conference features two Keynote Addresses from first-rate speakers who are guaranteed to support and inspire the EMS community.

**Keynote Sponsorship (2 available: Thursday and Friday): \$4,500**

Sponsorship includes a 3-minute address to the audience, recognition on conference signage, conference bag insert, and 25% discount on display space

### LEARNING LAB

Learning Labs provide attendees with hands-on learning experience to improve knowledge and techniques for lifesaving procedures.

**Learning Lab: \$1,250**

Provide a 15-minute presentation during the learning lab teaching attendees about your products and services. Labs take place on the exhibit floor to encourage all attendees to participate. Sponsor must also purchase display space in the exhibit hall.

### SIM CHALLENGE

This engaging competition pulls from real-life scenarios to evaluate ALS and BLS clinical skills and response behaviors. Teams from all over the US are invited to compete.

**SIM Challenge Sponsorship (Wednesday-Preliminary Round): \$2,500**

**SIM Challenge Sponsorship (Thursday-Final Round): \$2,500**

Sponsorship includes a half-page ad in the conference program, recognition on conference signage, and conference bag insert.

## ATTENDEE GIVEAWAYS

### CONFERENCE BAGS

**Conference Bag Sponsorship: \$6,000**

Your company's logo imprinted on bags, full-page ad in the conference program, recognition on conference signage, conference bag insert, and 25% discount on display space.

### LANYARDS

**Lanyards Sponsorship: \$3,500**

Your company's logo imprinted on lanyards with the conference title, full-page ad in the conference program, recognition on conference signage, and 25% discount on display space.

### ATTENDEE GIFT

**Attendee Gift: \$3,500**

Sponsorship includes a full-page ad in the conference program, acknowledgment on conference signage, and 25% discount on display space.